
How Cemefi is Promoting Accountability and Transparency

Centro Mexicano para la Filantropía

Background

Cemefi, founded in 1988, is a private, nonprofit membership association. It mobilizes funds and advocates for the third sector while promoting and connecting philanthropic, committed and socially responsible participation among citizens, organizations and corporations in Mexico.

Strategy

On October 2014, 52 new civil society organization (CSOs) with good institutional development, authorized for tax-exception benefits and operating professionally, received accreditation on Institutional Development and Transparency (IIT) during the XII Iberoamerican Civil Society Meeting, 'New Roles and Expressions of Civil Society', hosted by Cemefi in Puebla, Mexico.

A total of 705 organizations have so far been accredited with the IIT seal. This accreditation serves to give certainty to society that the donations an institution receives, those being economic and in kind contributions, are utilized in favor of the cause such institution is working for.

This tool is particularly useful for socially responsible companies that wish to understate community related programs, and need to have civil society organizations as strategic allies. The accreditation seal allows these companies to easily identify and justify their selection. With the IIT accreditation, Cemefi advances the field and promotes transparency in CSOs.